



Virtual CMO™

Cost Effective, Customizable Medical Leadership
Services for Small and Critical Access Hospitals

iMPROve Health Has:

- The expertise you need.
- The resources you want.
- The time for you.

About iMPROve Health (formerly known as MPRO)

iMPROve Health is a national leader in healthcare quality improvement and medical review.

Our goal is simple — we are helping healthcare get better. We provide medical consulting and review, as well as data analysis to federal agencies, state Medicaid and public health organizations, healthcare facilities, private health plans and other third-party payers. Our services offer our clients and partners access to a proven, impartial, connected resource that understands and navigates the intricacies of healthcare.

[Web address](#)

Barrier

Many small and critical access hospitals (CAHs) simply cannot afford the luxury of a fully-staffed medical leadership team. As a result, duties are shared between multiple staff members who may not have the time, proper training or expertise.

Lacking dedicated, trained experts including physician leadership may result in diminished coordination, effectiveness and efficiency — and ultimately, increased medical, legal and compliance-related risk.

Solution

iMPROve Health has developed a Virtual CMO™ service that helps make the difficult job of effectively managing a small of CAH less burdensome by offering a highly targeted, flexible array of professional services that are typically associated with a fully-staffed medical leadership team without the expense and difficulty that comes with hiring, training and retaining this level of expertise. Core offerings for our Virtual CMO™ service include:

- Peer review service support
- Denial management
- Staff education and credentialing
- Direct personal involvement

Potential Reimbursement for Services

Depending on the services provided, associated costs can be offset based on your Medicare reimbursement formula.

Contact Us

Contact Leland Babitch, M.D., MBA, President & CEO at 248-465-7400 or lbabitch@improve.health to discuss our services and how we can support your hospital.